

THE RADAR BEAUTY

BY AMALIE DRURY

PHOTOGRAPHY BY MICHAEL MAES

NATURAL WOMAN *Haute-hippie beauty products are poised to take over your toilets*

The words "natural" and "organic" are on the verge of becoming as important to the beauty world as they are to supermarkets. But don't think that means you have to wash your hair with egg whites or use granola to scrub your face—our favorite flower-child products are both upscale and eco-friendly. ■



The new manicure line SpaRitual makes polishes that are vegan and do not contain DBP, a plasticizer commonly used in nail enamels that's been outlawed in European beauty products because of concerns over allergic reactions and possible adverse effects to the immune system. With names like Homebody, The Giving Tree and Free Spirit, SpaRitual's colors (Epicurean shown here, \$9, at www.fredsegalbeauty.com) are earthy and intense.

After being diagnosed 20 years ago with Crohn's Disease, rock 'n roll wife Jo Wood (her husband is Rolling Stones guitarist Ronnie) devoted herself to a healthy, organic lifestyle. More recently, she had trouble finding all-natural luxury body care products she liked, so she created her own beautifully packaged line, Jo Wood Organics. The Amka (Swahili for "to wake") body lotion (\$110, at Neiman Marcus) is exceptionally light.

British celebrity hair colorist Louise Galvin's line of mild, delicious-smelling hair care products are made with essential oils and use grapefruit extract instead of artificial preservatives (Louise Galvin Sacred Locks Hair Moisturizer, \$48, at Saks Fifth Avenue). Plus, Galvin participates in CarbonNeutral (www.carbonneutral.com), a program that helps businesses eliminate or reduce and offset the carbon dioxide emissions they create.

Inspired by ancient Indonesian skincare rituals, Juara's cleansers, lotions, masks and scrubs make abundant use of the tropical botanicals found in the Southeast Asian archipelago. Juara gets bonus points for being vegan (all except for the Milk and Red Sandalwood Facial Mask) and made without animal testing. The Rice Facial Cleanser (\$25, at www.juaraskincare.com) prevents moisture loss with the help of amino acid-rich rice starch.

Origins has always taken an environmentally conscious approach to beauty, and with the debut of the new Origins Organics collection, the line now includes a trio of silky oils for body, face and hair that are harvested without any pesticides, herbicides, insecticides or toxins. Proceeds from the Nourishing Oil for Body (\$22, at department stores) go to the cancer therapies program at the Morgan Stanley Children's Hospital of New York Presbyterian.

Aveda goes the extra mile to make plant-derived products and use recycled packaging—even the wood in its eye and lip pencils comes from sources certified by the Forest Stewardship Council (www.fsc.org). Most Aveda cosmetics are plant-derived and free of petrochemical ingredients, and the sunscreens used in its moisturizers, foundations and lip colors (like this spring's Lychee Splash, \$14, at Aveda) are made with minerals, not synthetics.