

# GENLUXSHOP

FOR A CAUSE ON SHOPPING

RACK UP DO-GOODER POINTS WITH SOME OF THESE FABULOUS CHARITABLE ITEMS. IN ADDITION, PANDJSTYLEWORX.COM IS OFFERING AN EXCLUSIVE DEAL TO GENLUX READERS. NOW THAT'S WHAT WE CALL A WIN-WIN SITUATION. —FRANCESCA DAY



1. **Project Angel Food candle by Illume.** Illume is helping sweeten the air for those suffering from HIV and AIDS. When you purchase this decadent Angel Food Cake Candle, 100% of the proceeds supports Project Angel Food, whose volunteers nourish the bodies and souls of those in need. \$24 for one, \$45 for two, [projectangelfood.org](http://projectangelfood.org)



2. Enhance your senses with the exotic Indonesia-inspired **Juara Hope Candle.** 10% of the Hope Candle proceeds go to Walubi, an organization designed to help rebuild the areas devastated by the 2005 Tsunami. Juara Hope candle, \$40, [juaraskincare.com](http://juaraskincare.com)



3. It's time to trade in your old "wife beater" tank and change your perspective on the garment. Splendid has teamed up with liveawear, a support group combating partner violence, to create the "not a wifebeater" tank. 50% of the proceeds will help raise awareness and put an end to domestic abuse. **Splendid "not a wifebeater" tank**, \$40, [liveawear.org](http://liveawear.org)

4. Transform yourself into a hot heroine and infuse your hair with luxurious shine and volume, all the while helping fight breast cancer by purchasing **Privé's Finishing Texture Spray**, \$20, 866-351-1193, [privéproducts.com](http://privéproducts.com)

5. Alex Woo wishes to tie a ribbon around your finger and remind you to "love.live.beinvolved." By purchasing this ring you are not only pledging to help fight breast cancer, you are reminding yourself to perform self-exams for prevention. The proceeds for this delicate rose-gold and vermeil ribbon ring will be donated to the American Cancer Society. **Alex Woo pink ribbon ring**, \$98, [alexwoo.com](http://alexwoo.com)

6. The poetic Jeanine McWhorter inspires every woman to be unique with her one-of-a-kind heirloom purses. Each custom-designed satchel hides an embroidered affirmation which she believes can help us get rid of our own emotional baggage. Empower yourself. A portion of the sales from her collection is donated to the Rape, Abuse and Incest National Network (RAINN). **Jeanine McWhorter clutches**, \$125 and up, [jenine.biz](http://jenine.biz)



7. If you seek out cruelty-free products, Moo Shoes should be on your list. You can shop for a variety of shoes, accessories and clothing while donating to support local no-kill shelters and adoption days from **Mighty Mutts. Moo Shoes Zombie belt**, \$52, [mooshoes.com](http://mooshoes.com)

8. Everyone needs the perfect lightweight **Pashmina for Summer**, and you can find it on The Breast Cancer Site. These hand-woven, hand-dyed and hand-knotted scarves are perfect for those breezy summer nights. 1% of the proceeds from each scarf will be donated to pay for mammograms for those in need. The Breast Cancer Site, \$24.95, [thebreastcancersite.com](http://thebreastcancersite.com)

9. Take a moment to nourish your body and support a worthy cause with Origins Organic Nourishing Oil. While you enjoy the nine essential organic oils, 100% of proceeds will go to support the integrative Therapies Program for Children with Cancer. **Origins Nourishing Oil for Body and Massage**, \$28.50, Fred Segal Essentials, 310-393-4477; Origins South Coast Plaza, 714-957-8800, [origins.com](http://origins.com)

10. After witnessing the devastation of the 2005 hurricanes, Elly McGuire and her pooch, Schmitt, set out to help all their four-legged friends. Schmitt's Dogs Who Care donates 100% of the collar proceeds to a network of animal shelters in disaster-ridden areas. **Schmitt's Dogs Who Care Collar**, \$5, [dogwhocares.com](http://dogwhocares.com)

11. Embrace your inner power with LF's **POWER OF NOW t-shirt**. One hundred percent of the proceeds from each shirt will be donated to The Breast Cancer Research Foundation, which is dedicated to preventing the disease and finding a cure within our lifetime. **POWER OF NOW t-shirt**, \$36, [lfstores.com](http://lfstores.com)

Join the Genlux team and help support **Fashion for a Cause**. Throughout the month of August you can save 10% on all purchases from P&J Styleworx, a hip contemporary online boutique with lines like Ella Moss, Single, Rebecca Beason and Velvet. In addition to your savings, P&J Styleworx will donate 10% of sales to fund breast-cancer research. Simply type in GENLUX10 to expand your wardrobe and do good! [pandjstyleworx.com](http://pandjstyleworx.com)

